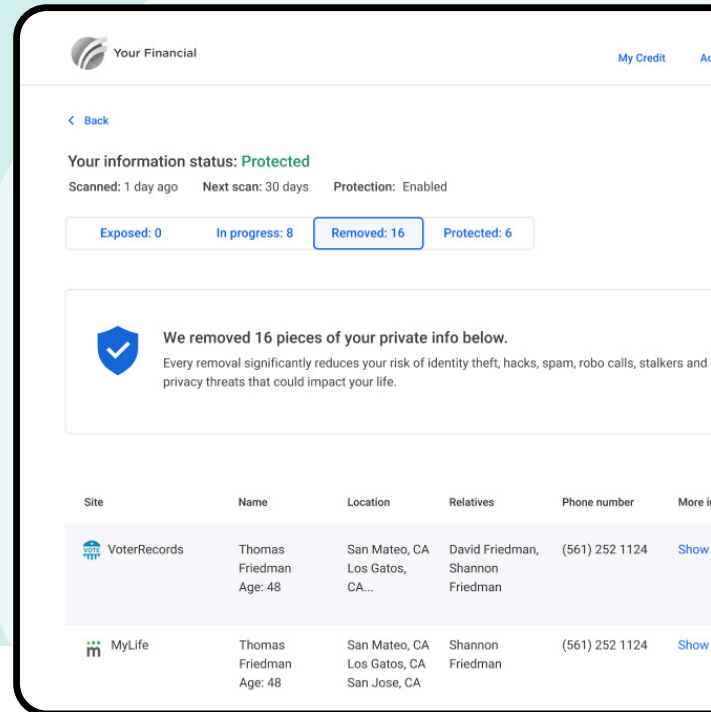# array

Help your customers remove sensitive personal information from the web

PRIVACY PROTECT:

Personal Info Protection

98% of Americans have personal information exposed on 35+ sites. Protect your customers from privacy threats including identity theft, spam, robo calls, stalkers, and other privacy risks.

Privacy Protect's Personal Info Protection feature helps users instantly find, remove and monitor exposed private information on dozens of dangerous Data Broker and People Search sites.

Increase paid conversions

10–20% of users who scan their name name purchase a subscription ($100–$200/yr)

Decrease churn

Enrolled users exhibit low churn rates because of constant data re-exposures

Increase user engagement

60–70% of users open removal emails sent

10% increase
in free-to-paid conversions

A major multinational consumer company saw a 10% increase in free-to-paid conversions by including Privacy Protect in their premium subscription product, while increasing their premium price by 25%

Get started today

Help your consumers remove their exposed personal information. **Contact sales@array.com**