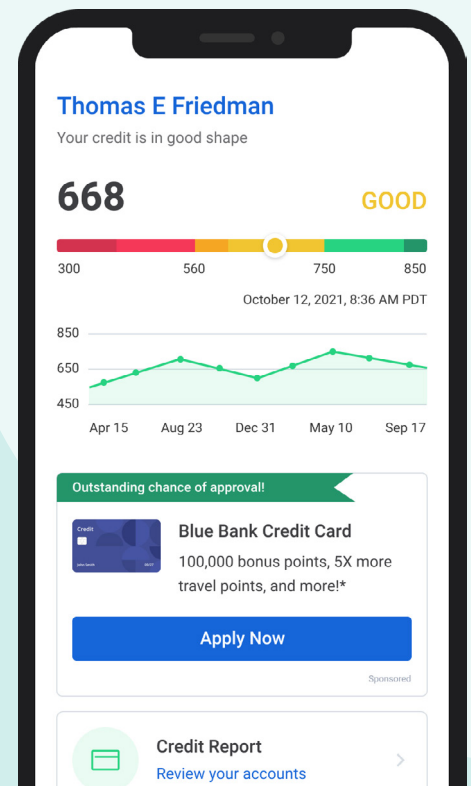




Go further with your marketing budget

Know who to target by leveraging credit data to determine eligibility for your products



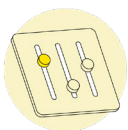
Meet Offers Engine

With over 200+ available credit attributes, easily segment your audience for your offers based on parameters you select.

Plus, Offers Engine clients have access to an Audience Segmentation dashboard that generates lists of qualified users based on criteria you choose that can be easily ingested into your or your partners' CRM.

Example credit attributes include:

- Credit limit on credit cards
- Number of open mortgages
- Number of tax liens
- Balance on open credit cards
- Number of bankruptcies
- Credit utilization on open accounts



Reduce the noise

Offer targeted ads through our ad component



Increase lead quality

Push in-app alerts based on eligibility data



Provide exceptional value

Execute highly targeted email marketing campaigns

[SCHEDULE A DEMO](#)

See why hundreds of organizations are partnering with Array to drive growth and fuel financial progress.

How Offers Engine Works

- **STEP 1**
Capture name, address, and consent
- **STEP 2**
Customers are filtered through custom rulesets with 200+ credit attributes
- **STEP 3**
Eligible customers are segmented into relevant product offers, content, and special services

